The Ultimate Guide To Creale a Professional Website

A beginner's guide

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Introduction

Nowadays, having a website has various benefits, like providing you with a professional online presence, displaying your work, and generating leads and sales from an indefinite audience.

And creating a quality website may necessitate prior skill, take a long time, and cost money.
However, in these lessons, I will display something extremely valuable that will assist you to develop a wonderful website for free and in a short period of time.

Therefore, I want to focus on reading to make things easy with you.

Why Blogger !?

Blogger is a platform where we can create our websites for free. Because, it comes with a free hosted by Google, and a free domain name (yoursite.blogspot.com).

On the other side, creating a website with other platforms like WordPress and Shopify are not free as you will discover in this course

Singing-up

The first step is to set up a Google account. You can continue to use your personal Gmail or create a new one using your personal name or a custom name. In any case, building a website with Blogger is simple and does not necessitate the installation of any software.
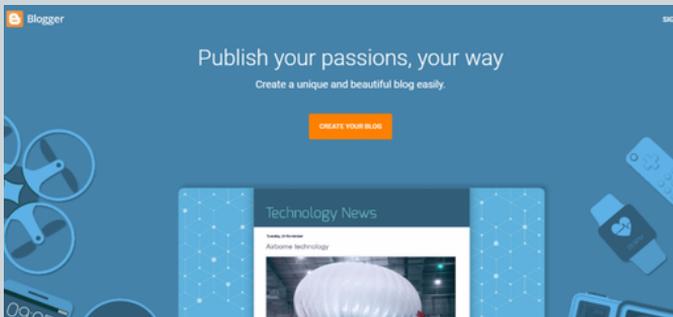
Simply click "Create your Blog" to begin creating your website right now. But, before that, an important point must be identified.

Choosing a Niche!

Before you begin building your website, you must choose a Niche in which to engage.

Many new bloggers fail to identify a specific niche for their website, which leads to their withdrawal after only a few weeks of publishing.

Example of Niches!

Any topic may be turned into a niche. Sports.
 for example, can encompass a wide range of categories such as swimming, boxing, football, and tennis.

Handmade things, pet food or pet owners, trendy t-shirts, eco-friendly products, beauty products, electronics, or other popular products are examples of niches.

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Example of Niches!

Let's suppose that you love Cars and you prefer to read, write, debate, and share about. It is better to make Automobile a category of your business online niche.
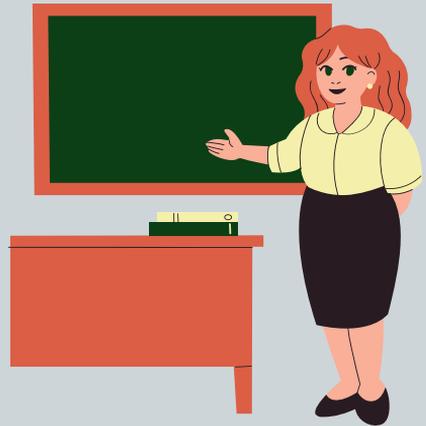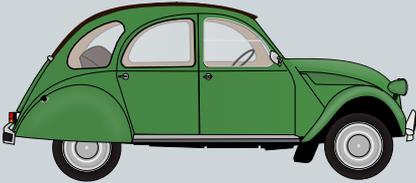
Or you love to do courses like teaching English. I recommend you to start an English Learning Site if you are really have skills to teach and help individuals.

TOP 10 PROFITABLE MARKETING NICHES IN 2022

1) DIETARY SUPPLEMENTS

2) DIETS & WEIGHT LOSS

3) INSURANCE

4) TRAVELING

5) WOMEN'S HEALTH

6) E-BUSINESS

7) MARRIAGE & RELATIONSHIPS

8) GREEN PRODUCTS

9) E-MARKETING

10) HOME & GARDEN

Create your website

After you find a niche, start building your website.
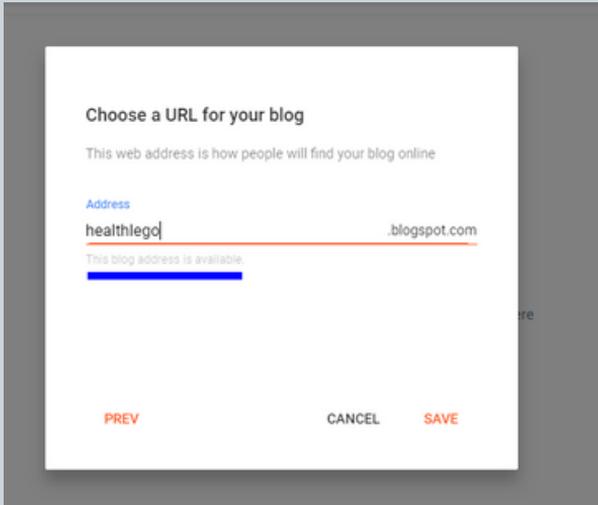
The URL that you are going to select, will be your displaying domain name like healthlego.blogspot.com

Also, if you want to change the niche, you may modify the URL at any time.

Furthermore, you can register your domain name like example.com on **NameCheap**. Anyway, let's continue.

Create your website

After you select a Title and URL, go on Theme and customize, then apply.
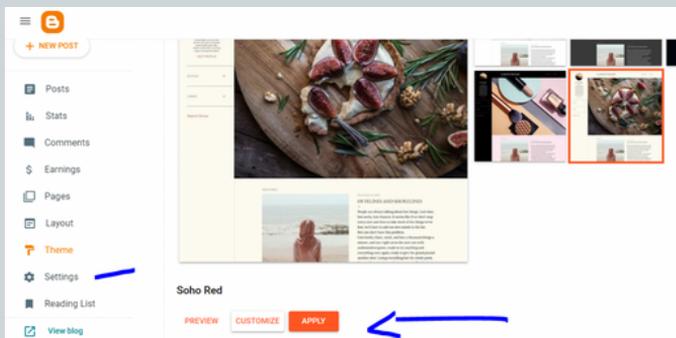
And finally, here is your website !

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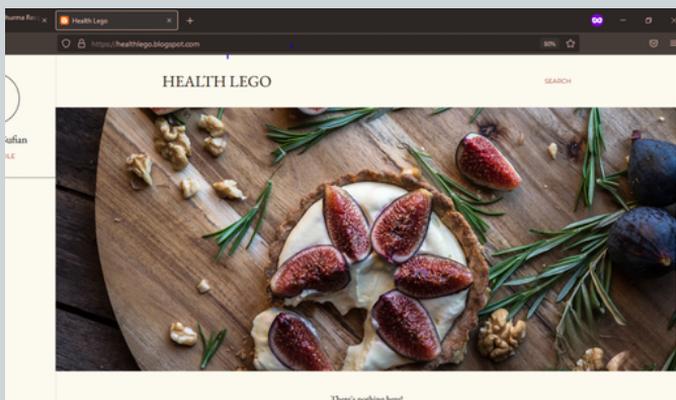
Installing a Template

In fact, Blogger doesn't offer wonder themes. So, you have to bring one outside, and install it.

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There are many platforms that offer themes and templates. So, you can get one on Envato, or Jotform.

But, in this case, we will continue editing our website completely for free.

FREE

Installing a Template

way2thems offers a wonderful themes for sale. But, we can download and install it for free. Let's make it work!
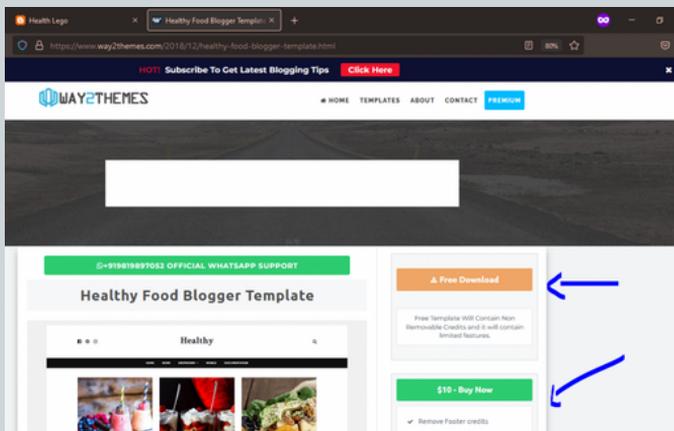
We must return to our website after downloading and pick the restore and upload a theme option. By the way, as indicated in the image, we'll upload the XML document for the selected theme and then click open to begin restoring the new theme.

Installing a Template
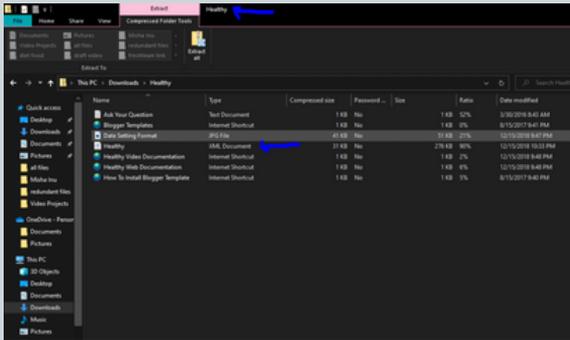
Finally, click on 'see our website,' and you're done.
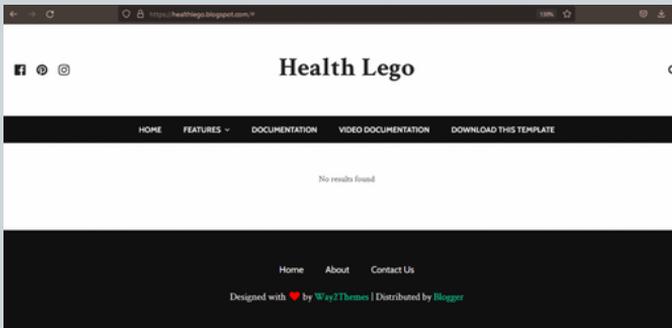
For more deeply clarification, visit my website where I'm publishing fully article

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Publishing Posts

Right now, you should publish at least 3 posts which will lead to you to set up a Menu for your website.
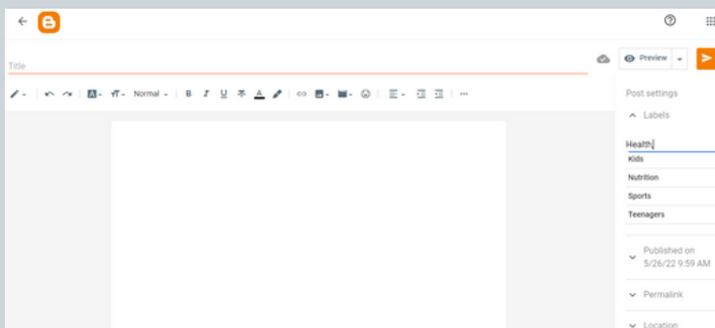
Go to your website's main menu, select "New Post," and begin writing. Before posting each post, add Labels and separate them with a comma so that you can create a menu for your website.

Publishing Posts

After publishing your 3 posts, let us now create new pages, includes: Registration Form, and Contact Form.

And here, you have 2 options which you can the both of Forms on Jotform or <u>Mailchimp</u>.

Now, go to your dashboard, click on 'Create New Page' and select 'HTML View'.
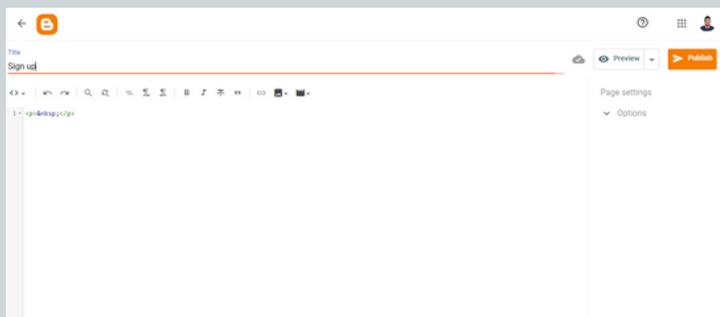
Publishing Pages

Choose any Form you prefer, and copy-paste the Embed HTML code on your page that you are going to publish.

Now, there is one more step to do before setting up a main menu to your website.

Go to your dashboard, click on 'Layout' and then click on the Main Menu, and delete all links. Because those links lead to another websites.

Setting up Menu

Now, you are ready to set up your Main Website Menu the way you want.
But, I want you to focus very well about next step.

The title of pages must match the HTML code. For example, if you choose a title ' Contact us' the you have to put the HTML code in the menu like this:

 https://example.blogspot.com/p/contact-us.html
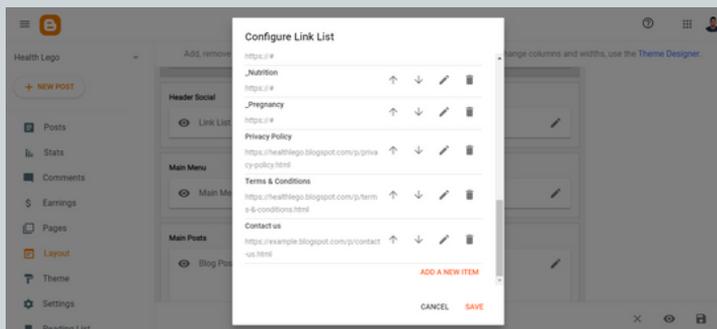
Setting up Menu

You can set up all pages in the same way. But, when you start setting up posts and articles. You have 2 options
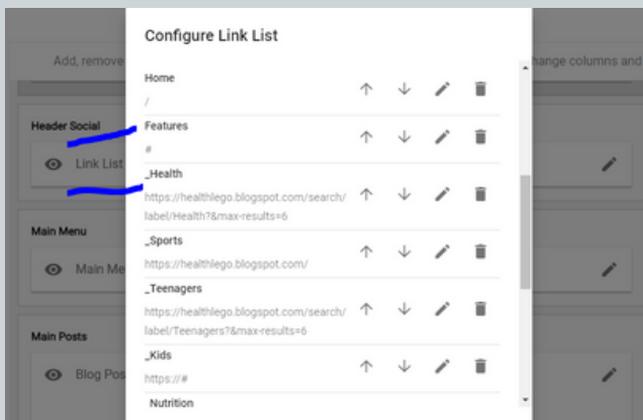
If you see the example in this image, I pointed to Features and _Health.

1) option: you can select a word like: Blog following with #
write it down your labels following with: _Health _Sports

Setting up Menu

2) option: you can select any word: Health following with: /
then under just select any labels without (_)
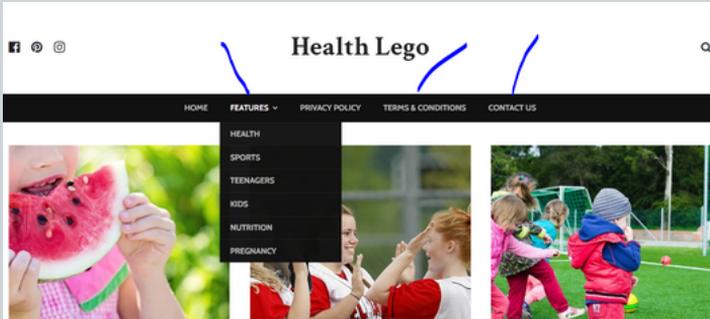
1) option: Labels will display exactly like Features
2) option: Labels will display exactly like Home and Contact...

Note: links of Posts are different that Pagas

So, you can copy-paste the direct link through any post like this:

https://healthlego.blogspot.com/2022/05/
5-best-sports-for-teens-to-get-
involved.html

Setting up Menu

Now, again you may need to add social links, so visitors can reach your sites like a Facebook page, Instagram, Twitter, And also share your posts.

Again, back to layout, turn Social Widget to the visible option.
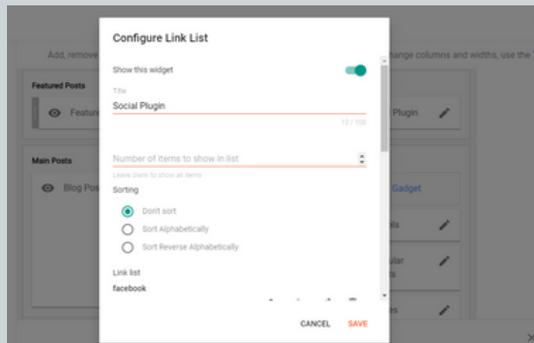
Then, copy-paste your sites like this example, and save.
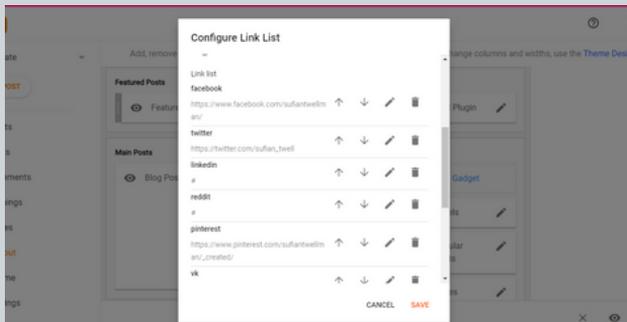
The End

Finally, your website looks Professional!
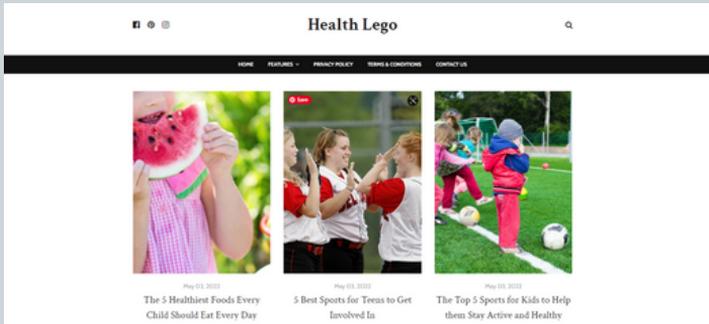
Now, you should publish many posts and start promoting your website. Later on, you will connect to Google AdSense to start Earning.

If you find any issue, write your questions in the forum. and I will answer and fix your issues.